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**S** Syracuse University  
Libraries

# Blackstone LaunchPad<sup>®</sup>

Syracuse University's innovation community

The Blackstone LaunchPad connects Syracuse University's resource-rich ecosystem with a global network. We provide technical assistance, programming and personalized mentoring within a supportive community for aspiring creators, inventors and entrepreneurs. The LaunchPad serves faculty, staff, students and recent alumni from every academic discipline interested in research and discovery, building innovation career pathways and learning principles of venture creation. The multi-disciplinary and multi-cultural program inspires and empowers future global innovation leaders who want to be trailblazers in an entrepreneurial world.

## Two Tracks to Help You Succeed:

- **Entrepreneurship and venture creation**, for those who want to build and create
- **Intrapreneurship**, for those who want to develop personal skills needed to pursue innovation careers

## Collaborative Space

Flexible and accessible space at Bird Library for ideation activities, co-working, team meetings, workshops, classes, training sessions and more. Connect with like-minded innovators from across campus and around the world.

## Mentorship

Personalized coaching from an expansive and diverse network of peers, alumni and subject matter experts who can help you build personal and professional development skills, as well as shape your path to venture creation. An Entrepreneur-in-Residence network offers in-person and hybrid office hours with successful founders.

## Programming

Technical assistance workshops, guest speakers, professional service providers, demonstration days, talent recruitment fairs, networking events, innovation challenges with leading companies, idea festivals, pitch competitions, innovation grant programs and more. Additional opportunities to participate in national and global innovation events and activities through the Blackstone LaunchPad network.



## Skill Building

As a crossroads for creativity, research and discovery, participation in the program teaches both venture and personal development through analysis, problem solving, opportunity identification, collaboration, critical thinking, decision making, ethics, leadership, planning, public speaking, project management, perseverance, resource development, risk management, team building, and vision and goal setting. These are essential skills for founding a startup and working as an intrapreneur in any company that values innovation and entrepreneurial thinking.

## Resources and Support

- Toolkits, templates and technology platforms, along with a roadmap to help move your idea from concept to commercialization.
- Expansive databases for Syracuse faculty, staff and students.
- LaunchPad innovation book collection.
- Assistance with research, design thinking and discovery, lean startup methodology, grant applications, proposals and presentations.
- Preparation for campus, state, national and global events and Innovation Fund Grants.
- Connections to acceleration programs and seed investors, as well as follow on funding for ideas that come through the program.
- Assistance with graduate school, scholarship and fellowship opportunities and career pathways.

## IMPACT



**5,700+**  
innovators



**1,850+**  
venture ideas



**134**  
countries



**185**  
companies formed



**\$101M+**  
raised

Regardless of whether you have an idea, just want to explore the world of innovation or want to be part of a dynamic learning community of like-minded people, the LaunchPad can help. LaunchPad services are free for all program participants. You can find the LaunchPad “glass cube” on the main floor of Bird Library, and it is open during regular library hours.



For a full listing of programs, visit [launchpad.syr.edu](http://launchpad.syr.edu)

Want to connect? Send us an email at [launchpad@syr.edu](mailto:launchpad@syr.edu)



LaunchPadSYR



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LaunchPad Syracuse University

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